

Whatsapp Hits 1 Billion Users Record

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What happened

Most Popular messaging application Whatsapp Hits 1 Billion Users Record. The milestone was achieved by Whatsapp on the same day, on which Google announced its 1 Billion Active Users record for Gmail.

Most Popular messaging application Whatsapp Hits 1 Billion Users Record. The milestone was achieved by Whatsapp on the same day, on which Google announced its 1 Billion Active Users record for Gmail. The news was announced on WhatsApp's official blog yesterday. Earlier on 2015 September, Whatsapp reached around 900 million active users. So it gained around 100 million users between sep 2015 and now.

Whatsapp gained this milestone just a week after removing the annual subscription fee. Even if Whatsapp canceled the subscription, it is a question that how can get revenue for the company with this large number of users. Whatsapp already said that they will not use advertisements in the application for the revenue.

References

1. [blog.whatsapp.com - one-billion](https://blog.whatsapp.com/one-billion) - <https://blog.whatsapp.com/one-billion>