

Tata Sky Smart Regional Packs Launched Starting From Rs. 206

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In brief

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After the war in the Telecom industry, now it is happening in the DTH and Cable industry with the implementation of TRAI's new rule and regulation for the industry. Same like the telecom field, many users are switch their service to another provider with this. Initially the new rule caused the users to pay more than they used to pay previously.

Because of this fact, users are switching their service to another provider so that, they will have to pay the available minimum for their choice of channels. To overcome this situation, cable and DTH operators are introducing new and attractive offers each day. Last day we reported the new Annual Flexi Plan of Tata Sky which let users to have free one month subscription of their package.

Read: [Tata Sky Offers One Month Free Subscription With Flexi Annual Plan](#)

Now, the company came with a new regional pack which is called as Smart Pack. The new pack is available in all the languages including Hindi, Gujarati, Telugu, Tamil, Kannada, Malayalam, Odia, Marathi, Bengali and Punjabi. The new pack offers maximum number of regional channels and services at the minimum rate starting from Rs. 206 per month. By this plan, the company is also looking to keep their dominance over the local Cable TV operator also.

Following are the list of Smart Pack available and its pricing details. All the price are including the GST.

- Hindi Smart Pack - Rs. 249 per month including 39 channels and services.
- Gujarati Smart Pack - Rs. 249 per month including 33 channels and services.
- Telugu Smart Pack - Rs. 249 per month including 10 channels and services.
- Tamil Smart Pack - Rs. 249 per month including 10 channels and services.
- Kannada Smart Pack - Rs. 249 per month including 9 channels and services.
- Malayalam Smart Pack - Rs. 225 per month including 11 channels and services.
- Odia Smart Pack - Rs. 211 per month including 20 channels and services.
- Marathi Smart Pack - Rs. 206 per month including 9 channels and services.
- Bengali Smart Pack - Rs. 220 per month including 9 channels and services.
- Punjabi Smart Pack - Rs. 249 per month including 35 channels and services.

You can check the following link to see the available channels with each pack. Despite of this packs, Tata Sky also launched Mini Addon Pack and two Broadcasters packs too.