

Must-Have Modern Business Solutions For SMBs

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In brief

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But for business, technology has revolutionized how we work and how we run our day-to-day. As a result, modern business solutions are beginning to shape the very fabric of what business is.

For example, careers in digital marketing fields didn't exist 20 or 30 years ago. Similarly, whole businesses exist nowadays that wouldn't exist without modern technology.

In this article, we will be exploring some of the most innovative modern business solutions that have changed the working landscape as we know it. So let's delve in, shall we?

Exceptionally Powerful Servers

Servers are the backbone of all modern business. Even if you don't use technology in your day-to-day at the level that requires an in-house server, banks and financial institutions are. As a direct result, powerful servers have become a must for the modern world to function.

If you are indeed in a digital-based field, getting your hands on a good server can be paramount to your overall success. And you don't need to be running a massive data center. Even if you run a smaller file-sharing website, a decent server is needed to host and serve your sharing files.

But servers are advantageous to all kinds of SMBs. For example, say you run a legal firm and need to store sensitive documents for internal access. Having your server in the house keeps your sensitive data safe in your own hands.

ETB Technologies is excellent at offering amazing servers for good prices if you are looking for a server.

Build A Strong Internal Network

This goes for any business, not just digital-based businesses. That being said, digital-based businesses will benefit most from having a strong internal network setup. But what defines a strong setup? It is possible that what is considered strong for one SMB isn't the case for another.

When it comes to networking, especially internal networking, you need to consider the physical space you have to work with. Is your office space small? Big? Long? Wide? These will all play a role.

It may very well be the case that your office can function using a router and WiFi. This tends to be the case for most if they have a powerful router to handle a dozen or so connections at once.

An alternative is using a wired connection. Wired connections tend to be far more stable, less susceptible to interference from other WiFi signals, and tend to offer you more efficient up and down speeds. So if you can go wired, you should!

But what if your physical office space doesn't allow a wired connection for everyone? That leads us to an amazing bit of tech called a PowerLine Adapter.

Complement Your Network With Powerline Adapters

As a brief side note, if you are struggling with WiFi and running an ethernet cable across the office isn't doable, then a PowerLine Adapter is a solution.

These great devices plug into the wall and use your wall's electrical wiring as an ethernet cable. Plug one in near the router to hook it up and the other next to the workstation that needs the connection. You'll still need to connect the adapter to your device with an ethernet cable, but it saves a lot of hassle!

Invest In Modern Temperature Control Systems

And we don't just mean heating solutions for winter. Being able to control the office's temperature is paramount to employee comfort, and if your employees are comfortable, they are more productive.

Having efficient radiators is great for wintertime, but don't forget about the heat in the height of summer. In many ways, this is worse, as a cold person can always put on more layers. But, on the other hand, being too warm in a t-shirt is horrid.

Make sure you have adequate air conditioning for the office. If you own the property, it may be worth getting units installed or talking to your landlord about it. Otherwise, getting some state-of-the-art silent-running fans. The silent running aspect is crucial to allow your employees to concentrate.

Get A Smart Coffee Machine

While we're on employee productivity, why not invest in an intelligent coffee machine? Opting for a smart machine instead of a regular coffee pot will allow your employees to set coffee profiles for how they like their coffee strength and the type of coffee they want.

This is great for workplace morale, but it will also marginally save time throughout the day when the coffee breaks hit.

In Summary

These suggestions are only the tip of the iceberg. There are so many innovative modern business solutions to consider, so get considering!

References

1. etb-tech.com - <https://www.etb-tech.com>