

How to Follow A Hashtag on Twitter [Without Thirdparty App]

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Quick answer

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Hashtags on Twitter don't need much introduction. All those using Twitter know well about Hashtags' importance and their usage. We can see hashtags on almost all the platforms, apps, etc., these days. However, Twitter was the one that brought the hashtagging much popular.

In this article, we are looking at what a hashtag is, how to use a hashtag on Twitter, follow a hashtag on Twitter, etc. So let's see them in detail.

What is a Hashtag?

As said before, the hashtag doesn't need much explanation. It is a categorization in which we can group, or the system will automatically group certain things. In the Twitter case, the hashtags are identified with a # symbol. You can write any word after the # symbol, automatically converted to a hashtag.

Once you post something to Twitter, whatever it is, whether it is a text post, image, or video, you can add hashtags as per your interest. Once you add the hashtag, the tweet will be categorized under that hashtag. Similarly, other Twitter users can also post on Twitter with their hashtags. So if someone tweets anything with the same hashtag you used, those posts will also come under the same category.

So, in short, it is easy to find all the posts under the same hashtag since all those posts will come under the same category. Moreover, hashtags are widely used on some occasions like the festival season, important events, etc., so It will group all the posts on Twitter under the same hashtag together.

How to use the Hashtags on Twitter?

Using the hashtags on Twitter is so simple while posting something on Twitter. You only need to add the symbol # before the work. Any word added before after # will be considered as hashtags.

E.g., # techrounder

Now, techrounder becomes a hashtag, and whatever posts are published on Twitter will be grouped under the same hashtag.

How to Follow A Hashtag on Twitter

There is no direct option available on Twitter to follow any particular hashtag. However, we have some workaround to achieve this. So here we are only listing how to follow Twitter hashtags using the official website and app. On the other side, we have other options using tools like TweetDeck and utilizing some tracking tools, etc. But here, we are listing the official ways only.

Follow Twitter Hashtag using Twitter Search

The simple way to follow any particular hashtag on Twitter is to save the hashtag search in your account. To do so, follow the steps.

Step 1: Open the Twitter search and enter any hashtag as per your choice in the search box.

Step 2: Now, you will see all the tweets, including photos, twitter videos, etc., that have the hashtag you searched for.

Step 3: Now, click on the 3 dots on the side of the search box.

Step 4: You will see three options now. Search settings, Advanced Search and Save search.

Step 5: Now click on the Save Search option. Your search will get saved within your Twitter account. And you are done.

After that, once you try to search anything again in the search box of Twitter, your saved search will be listed there. Click on that to see all the latest tweets, photos, and videos with your saved hashtags.

This is the best way to save and follow any Twitter hashtag.

Follow Twitter Hashtag using Browser Bookmark

Another best way to follow any hashtag on Twitter is by bookmarking the hashtag search. To do so, follow the below steps.

Step 1: Open twitter website on your mobile, laptop or desktop browser.

Step 2: Search for a hashtag in the search box.

Step 3: Now you will see all the tweets, videos and photos with the same hashtag.

Step 4: Now, click on the browser bookmark option to save the current page as the bookmark. You can also rename the bookmark for easy identification too.

Step 5: Done. You can use the bookmark later to see all the latest hashtags related posts on Twitter.

Conclusion

Since there is no official way to follow any hashtag on Twitter, the steps mentioned above are the official workaround to follow any hashtag. In that way, you can see all the latest updates under any specific hashtag quickly and easily. The hashtag and using the hashtag are not only limited to Twitter. These days all the social media platforms, as well as other productivity tools, use the same concept in the name of tagging.