

Fix Instagram Notification Not Working Issue

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By Vipin PG | Published November 2, 2021 | Updated March 8, 2026 | Format: Article | 6 min read

In brief

To fix Instagram notifications not working, start by restarting your device, then check that Do Not Disturb is disabled and notifications are enabled both in your phone's settings and within the Instagram app itself.

For some users, Instagram is just a social media platform like Facebook or WhatsApp. However, for some others, it is not like that. In many countries, Instagram is the most loved social media platform. And for those, the time spent on the Instagram app is more than any other platform or service. Since Instagram lovers spend more time on the application, it is important to receive all the Instagram notifications and updates quickly.

Think of a situation in which the Instagram notification is not working, and you are missing the important updates? So, you might miss the direct message notification, like and comment notification, live streaming update, etc. It might be a nightmare for those Instagram lovers. Yes, we are looking into this point here. Some users are reporting that the Instagram notification on their mobile is not working, and they are missing the updates on the app. So, in this article, we are looking at how we can fix the issue of Instagram notification on the Instagram app.

How to Fix Instagram Notification Not Working Issue?

So, we will see how we can fix the issue if the Instagram Notification is not showing on your App. You can check the below steps one by one, and after each fix, try to check whether the notification issue is fixed or not? If not, proceed with the next solution. However, before starting the fixes, always restart the device. The fact is that restarting the device is the primary fix for all the issues, not only this one. So, if you face any issue on your smartphone, first restart the device and check whether the issue is fixed or not.

1. Turn Off the DND option on your device

If you are not receiving any notification on your device, then the DND (Do Not Disturb) option might be enabled or turned on accidentally. If so, you can turn the DND option from the settings and get all the notifications on your device. To disable the DND, follow the below steps.

Step 1: Open the Settings app on your device.

Step 2: Click on the Sounds and Vibration option (On some devices, the option can be named Sounds).

Step 3: In the sounds settings section, you can see the DND option. If that is enabled, you can disable to activate all the notifications, including the Instagram notifications.

2. Make sure to enable the notification setting on the device

The latest smartphone offers app-based notification preferences, in which each application has its notification control. So, you need to make sure all the notification options are enabled for the Instagram app. In order to do so, follow the below steps.

Step 1: Open the Settings app on your device.

Step 2: From the settings list, find App management. On some devices, it might be listed as Apps, Applications, App List, etc.

Step 3: Click on that option to see all the apps on your device.

Step 4: From the list, click on the Instagram app.

Step 5: In the next section, you can find an option called Notifications or Manage Notifications. Click on that.

Step 6: In the notification section, enable Allow Notification options.

If your device offers additional notification options, including Lock Screen notification, Banner Notification, etc., enable that option.

Some device offers category-based notification, which provides control over the notification. So that users can enable and disable options based on their preference. If your device shows such an option, you can enable all the desired options as per your preferences.

After enabling the option, check whether the Instagram notification is working fine or not. If the issue is still there, you can proceed with the following solutions.

3. Enable Notification on Instagram App

It would be best to make sure that the notification option is enabled on the Instagram app itself. To do so, follow the below steps.

Step 1: Open the Instagram app on your mobile.

Step 2: Click on the profile option and then click on the Menu icon on the top right corner of the screen.

Step 3: Now, click on the setting and the Notification option.

Step 4: Now, you will see all the available notification customization options. Enable them as per your choice.

After doing the above step, check whether the notification issue on your Instagram is fixed or not. If not, forward with the next solution.

4. Clear the Cache and Data of Instagram App

Clearing the cache data also can fix the issue. To clear the cache on the Instagram app, you call follow the below steps.

Step 1: As we did in solution 2, you need to go to the settings and find the Instagram app from the app list.

Step 2: Click on the Instagram app.

Step 3: On the Instagram app settings page, you can find an option called Storage or Storage usage. Click on that.

Step 4: Now, you can see an option called Clear cache. Click on that, and it will clear the cache data.

You can also clear the data entirely by clicking the Clear data option. Please note that, by clearing the data, the app will become like a newly installed app, and you will get logged out from the Instagram app.

5. Uninstalling the Instagram App

If you cleared the data by pressing the Clear data option, it is equivalent to the reinstalling of the app. However, you can completely uninstall and install the Instagram app to fix the issue.

To reinstall the Instagram app, follow the below steps.

Step 1: From the app list in the settings section, click on the Instagram app.

Step 2: On the Instagram settings page, you will find Uninstall option. Click on that.

Step 3: You will be asked for confirmation. Click on the OK button.

Now the Instagram app will be completely uninstalled from the device. Next, you can download the latest Instagram app from the play store or the App Store. Once done, log in with your Instagram username and password. Then, check whether the issue is fixed or not. If not, proceed with the next fix and solution.

6. Disable Battery Optimisation

In some cases, the battery optimization might be enabled for the Instagram application so that the real-time notification might be disabled to save the battery life. So, we need to disable the battery optimization for the Instagram app.

To disable the battery optimization, follow the below steps.

Step 1: Click on the Settings option on your mobile.

Step 2: From the settings options, click on the Battery option.

Step 3: Now, click on the More Battery settings option.

Step 4: In the more battery setting, you can see an option named Optimize battery use. Click on that.

Step 5: Now, you will see all the applications installed on your device. From the list, click on the Instagram app.

Step 6: Now, you will find three options,

- Always Ask
- Auto Optimize
- Don't Optimize

Select the Don't Optimize option so that the battery saver will ignore the Instagram app, and it won't block any Instagram notification to save the battery.

7. Update your smartphone

In some cases, the issue can even happen due to the pending system update. For example, if the issue is due to any software bug or system conflict, that might get fixed with the software update.

So, check for any pending system update on your device. If you find an update, go ahead to download it and install it on your device. After the update, your issue might get fixed.

Conclusion

In most cases, the Instagram notification issue might happen due to some minor issues, and it might get resolved with one of the steps mentioned above. However, if you performed all the above steps and still the issue persists, please let us know the details in the comment section below. We will check the same and look for an alternative way to fix the Instagram notification not working issue.