

# Buy Lava's Best Indian Smartphones at an Affordable Price

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## In brief

Lava International is one of the biggest brands in the smartphone industry, established in the year 2009. It is a rapidly grown company among the Indian handset companies.

Lava International is one of the biggest brands in the smartphone industry, established in the year 2009. It is a rapidly grown company among the Indian handset companies. All this becomes possible with the high-end lava devices that work well and make their separate space in people's hearts. The great love and appreciation make Lava do something's bigger and it ends at launching Lava Indian smartphones that are completely local smartphones designed in India.

## Lava Made in India smartphones launching Event

The Lava India-made mobile launching event was scheduled to be started at noon on January 7th. The biggest event was organized by Lava International Ltd. On this day Lava is about to launch the Indian Lava Z Series and some of its other devices like BeU & lava's fitness band, but it isn't sure about the launching on the same day.

## Anti-China Product

Lava has designed the domestic product which will go to leave a great impact on the anti-china act which is started after the clashes of the border. It is about to increase the marketing of the Indian product and put maximum effort to oppose Chinese products.

## Sunil Rana's Statement

Sunil Rana is the President & Business Head of Lava International Ltd. Announced that the launching of Lava's Indian mobile will go to change the scenario of the Indian smartphone industry. Besides that he said many other things with the tagline of "world will go to see now", it's the one that can be used especially for the branding of the smartphones.

They thought that it's the biggest step that we had taken by launching the Z Series and other products. This all becomes possible with the great engineers who designed the evolved & dynamic smartphones. They have shown their fresh talent in BeU as they pay huge dedication towards it.

## 7th January - launching of Lava's India made Smartphones

It's all about saving the date because on this day Lava had launched its "Z series" of smartphones. Not only this, but on the same day they have some other expected devices which are about to launch, but it was not confirmed.

## Z-Series

Z-series is one of the series of Lava's smartphones that is completely engineered in India. The entire Z series phones are designed in a dynamic and evolving style. Here a total of 5 mobiles are launched named as Lava Z1, Lava Z2, Lava Z4, Lava Z6 & Be U. These mobile phones have great features & functions which we require in our day to day life for meeting the essential needs.

## **Incredible prices**

As we all know lava's reported many models and now they make a great turn in the smartphone industry by launching the affordable Lava Made in India smartphones. The price of the Z series ranging between 5000-20000. People can easily buy these smartphones according to their budget & needs.

## **BeU & it's price**

BeU is a special smartphone designed for females, as some features are specially targeted for the accomplishment of women's needs. It's the smartphone which has launched with Lava Z series on 7th January. BeU is a dynamic smartphone on which our Indian engineers pay a lot of attention and build-up it smartly with all the required features.

The BeU- women's special smartphone is available at the cheapest price of rs 6888 -10,999. One can choose according to their budget and take benefits from this top-notch featured smartphone. Besides that, if we compare the phone with its features then it seems cheaper which comes in the range of every individual.

## **Why Made in India lava smartphones are available at the lowest price?**

Lava is one of the high-end smartphone brands that end at reporting limitless mobile phones in our country with a good result. All of its smartphones and other devices are designed according to the people who cannot afford the high-priced mobile. So that lava comes up with its collection that has a reasonable price.

Likewise, lava is nowhere with India Made lava mobiles which start from Rs 5000 to 20,000. All these smartphones are good in use, as in these phones smartest technology processor and other latest things induced, which are demanded by the people in their phones.

The new India-made Lava Z Series has several smartphones. All those phones have different prices depending upon the model according to its features. Let's check about it in details:

### **Lava Z1**

In India, the price of Lava Z1 is Rs 5499. It is customized according to its ram, ROM, color, and other essential features. This model will become easily available on both online & offline channels from 26 January.

- 5-inch display
- Gorilla glass corning
- 2 Gb ram, 16 GB ROM
- 31000 mah battery
- 5 magnet speaker
- 5 MP cameras

### **Lava Z2**

The price of Lava Z2 is Rs 6,999. It's some different and extra features than the Z1 that make it superior and also increases its price.

- Comes up with 6.5 inches display
- Corning with gorilla glass 3
- Helio G35 SoC processor
- 2Gb ram, 32 GB ROM
- Z2 smartphone comes up with dual back camera of 13 MP + 2 MP, & 8 MP front camera
- It's 5000 mah battery for long-lasting back-up
- It's HD display with a waterdrop notch screen

## **Lava Z4**

The Lava Z2 price is 8,999. It's the model as same as the previous model Lava Z2, only some minor variations are there that increases its price and makes the model superior to the previous like its fingerprint.

- Comes up with the Helio G35 processor
- 6.5 inch HD display
- It's upgraded triple rear cameras of superior quality
- Ultra-wide sensors
- Supports 16 MP front cam along with the snapper

## **Lava Z6**

The price of Lava Z6 in India is 9,999. It's costlier among the entire Z series phones because it comes up with the 6 GB of ram that makes it superior and increases its value.

- 16 MP selfie camera
- 5000 mah battery
- 6.5 inches HD & Waterdrop notch
- Fingerprint
- Rear camera of 13 MP

## **References**

1. lavamobiles.com - <https://www.lavamobiles.com/>