

Alexa Ranking No Longer Offers Free Services

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In brief

Alexa Ranking is a website which ranks all the websites in the world. Check the rank of your website globally and within a country.

Alexa, the popular web ranking website now doesn't offer any free service to its users. Earlier, before it has been taken over by Amazon, the company was offering free service for the users, where they can create a free account and add websites to their account. By claiming the ownership of the website, we can manage the website, editing the basic details and set the default ranking country, etc.

We only need to upgrade to a higher package, only we need to have more customization and features for our account. But now the company changed the policy and now they are no longer offers the free service. If you already have an account and when you try to login to your account, you will be redirected an upgrade page, where you have to pay for the service. No activity can be done without subscribing to any plan. However, the details you added earlier will be available there, it will not be deleted, but the only problem is that you cannot edit the details.

(Also see : [Uninstalled App Reappearing after Reboot in Android 6 Marshmallow](#))

One another problem is that, even if you have set the default country for your website, you can switch the country to check your rank in a different country which is not possible now.

Alexa Internet, Inc. is a California-based company that provides commercial web traffic data and analytics. It is a wholly owned subsidiary of Amazon.com.

(Also see : [Make Free Call to US Numbers Using Hangout From India](#))

Alexa Internet, Inc was Founded as an independent company in 1996, Alexa was acquired by Amazon in 1999. Alexa provides traffic data, global rankings and other information on 30 million websites, and as of 2015, its website is visited by over 6.5 million people monthly.