

Advertopia Review - Best Google Adsense Alternative for New Website

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In brief

Advertopia is a best alternative for Google adsense. It provides high quality premium ads for your new website and a minimum payout of \$20 bi-weekly.

Google Adsense is a dream for all the bloggers, however getting a google adsense account is not an easy task for most of the bloggers. Getting an adsense account have so much requirements and most of the website are getting rejected most of the times. In that case Bloggers will look for some alternative platform to earn money from their blogs. Now we are going to check an ad platform named, Advertopia which is a good alternative for Google adsense.

Advertopia is a CPM based banner advertising network. It provides global coverage and 100% fill rate to publishers. Advertopia sells publishers ad slots to top brand advertisers which means you will get the highest possible rates for your inventory. Advertopia has a very highly advanced system which optimizes the ad units for your website. It detects the highest paying ads based on your traffic, website niche and various other factors to ensure that you can reach your revenue goals. With Advertopia, you will not get low quality ads like some other platform provides. Since they provides 100% fill rate, they will sell the space, if it is empty, so in that case you will see ads from Google too.

There are several good factors with Advertopia which includes, low minimum payout (\$20), low minimum traffic requirement, fast approval, live stats, Multiple Ad Formats, on-time payments, and a good referral program. They will provide a 5% referral commission program to its publishers.

Benefits

- This ad network has a good league of brands or premium advertisers.
- Global coverage
- 100% fill rates
- Competitive rates
- Fast approval
- Timely payments
- Good support

Requirements

- Your website should receive at least 5000 monthly impressions.
- Website should be a self hosted website and you must own a top level domain. They do not accept free hosted and sub-domain websites.
- Site must not contain indecent material, adult content and should not be linked to any such website.

Ad formats

They provides ads in following sizes : 468x60, 300x250, 336x280, 234x60, 320x100, 320x50, 728x90, 120x600 and 160x600. For mobile format 320x100 and 320x50 sizes could be used. Publishers can use only 5 ad units per page.

Sign Up Process

If your website meets with their requirements, just sign up for an account. Once you have submitted your application then you can instantly log in to your account as there is no email verification. However, you will receive a confirmation email from Advertopia. In your account you will have to submit your website for approval and once it is approved then you can start showing their ads on your website. It will take 2 to 3 days to get your website approved.

Details in Brief

- Network Type: CPM, CPC
- Ad Formats: Banner Ads, Mobile Banner Ads
- Minimum Payout: \$20
- Payment Frequency: Biweekly (NET 15) type
- Payment Methods: PayPal, Skrill, Bank Wire Transfer
- Referral Program: Yes
- Referral Program Details: 5% referral commission program
- Email: admin@advertopia.com
- Website: <http://advertopia.com>